

STUDY CASE

About Our Customer /

GYMBOXX

A single gym situated at the top of a multi-storey car park in Singapore (Bedok reservoir). Over the years, gymmboxx has made its mark as Singapore's affordable premium gym brand, serving the residential neighbourhoods and heartlands. With more than 7 gyms island-wide, gymmboxx will continue to expand and bring quality gym facilities and service to the rest of Singapore and beyond.

Project Date / MAY 2018

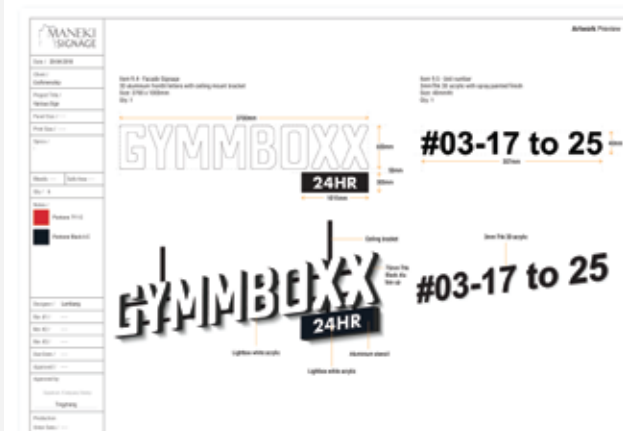


STUDY CASE

wedesign

The customer already had their corporate branding, so our job was to take their design and turn it into signage that perfectly reflects the GYMMBOXX brand.

The customer was supplied with detailed schematics showing each sign's dimension and overall appearance, before we proceeded with fabrication.

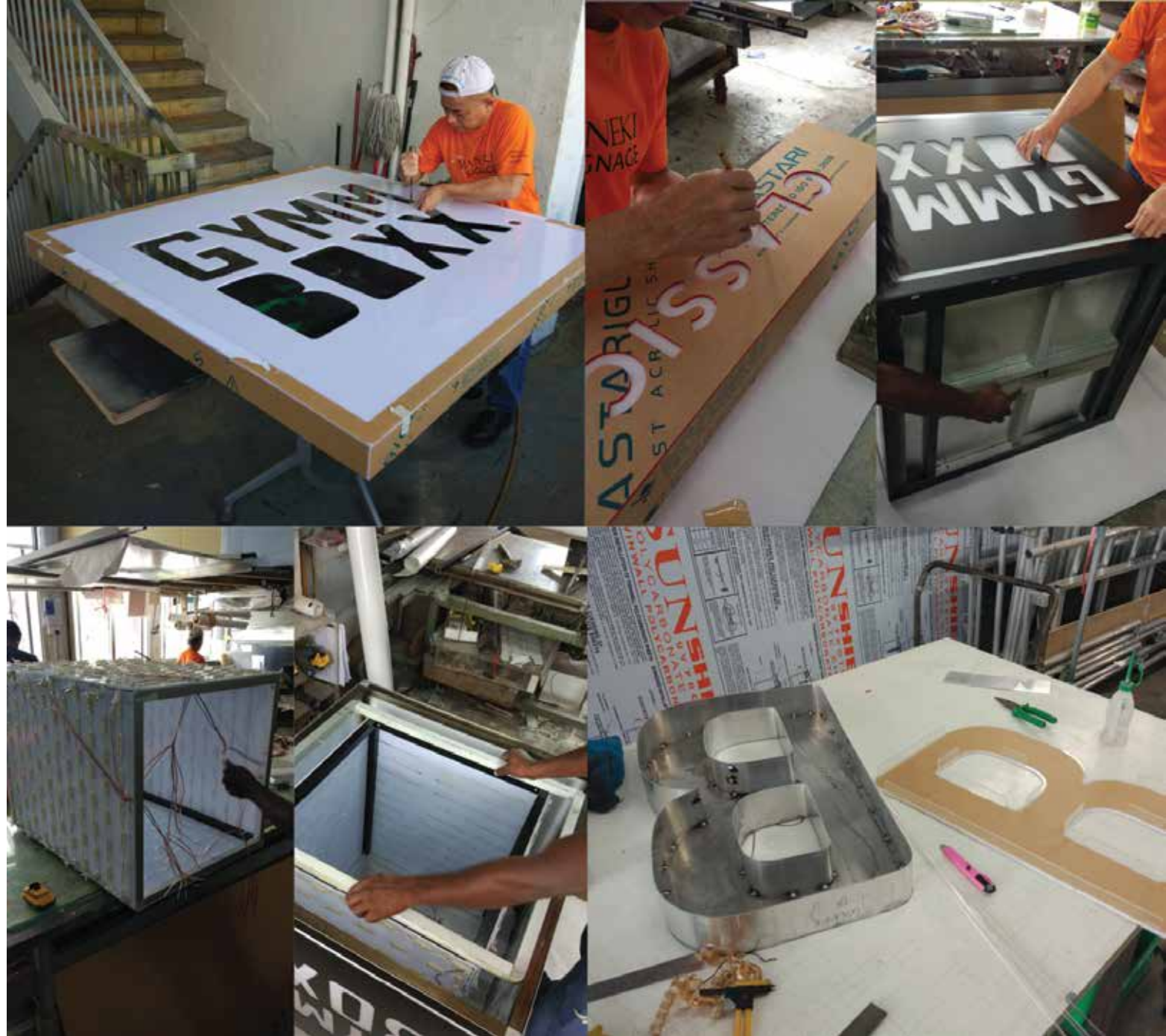


STUDY CASE

wefabricate

All signs were CNC-cut and hand-finished by our experience team of machine operators and crafters working in Singapore.

The fit and finished signs were then assembled and shown to the customer to calibrate the final brightness for the lighting before being delivered and installed on site by our installation team.



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weinstall

Installation at the customer's premises was done phase-by-phase by our installation and we were finished in less than a week.

The cubelike sign hanging from the ceiling required forethought and accurate execution as there were structural objects in the way and the sign had to be angled precisely at passersby.

After the cube sign was installed we had to make sure to patch the area to ensure that there was no visible sign of the rather extensive effort to install the sign in its place.

The rest of the signs were straightforward and really complement the gym's overall aesthetics as a hip and happening place to work up a sweat!



FOR ENQUIRY, PLEASE CONTACT US

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